



for digital and green
food processing

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Invitation to the Webinar “Implementing Green and Digital solutions in Food Processing – Success stories from HIGHFIVE project fostering Interregional Innovation Investments”

25th of January, 14:00 – 15:30 CET

Registration: [Implementing green and digital solutions in food processing](#)

The aim of the webinar is to provide insights on the HIGHFIVE project, funded by the EU’s I3 program, and on the success stories accomplished by the collaboration of the involved food processing SMEs and digital solutions providers on addressing key issues for the food-processing sector through digitalization.

The webinar will also provide a unique opportunity to:

- ✓ Learn by the success stories of SMEs that received funding by the 1st Open Call;
- ✓ Discover the financing opportunities for your digitalization project by getting insightful information about the upcoming 2nd Open Call of the HIGHFIVE (up to 120.000 € of funds per project);
- ✓ Familiarize yourselves both with the HIGHFIVE project and its offered support actions but also with the broader scope and goals of the partnership powering the HIGHFIVE, the Smart Sensor for Agri-Food S3 platform (SS4AF).

Webinar AGENDA:

Time	Topic
14:00 – 14:15	HIGHFIVE project scope and integration with the Smart Sensors for Agrifood Platform (SS4AF)
14:15 – 14:30	Insights of the 1 st and outlook on the 2 nd open call to finance digital solutions in food processing
14:30 – 15:00	Presentation of the success stories by 3 SMEs funded by HIGHFIVE
15:00 – 15:15	Outlook of activities during ANUGA FoodTEC (March 2024)
15:15 – 15:30	Q&A Session

This webinar is part of the global event “Future of Food – Sustainable Food Tech Solutions” organized by ZENIT GmbH/NRW.Europa at ANUGA FoodTec, one of the largest trade fairs for food and beverage processing industry.

Do not miss the occasion to attend the webinar and to register for your participation to ANUGA FoodTec!



This project has received Eu funding under Grant Agreement 101083989

