



# PRESS RELEASE

Romagnat, the 23th of November 2022

# Effidence, a high-tech company supporting French industry

- Local industry players based in Clermont-Ferrand and Saint-Etienne, Auvergne-Rhône-Alpes
- Training and apprenticeships to develop the talents of tomorrow's industry
- French know-how promoted through innovation
- Industrial growth and logistics: CIMES Day dedicated to intralogistics

### Effidence and CIMES actors in the field of industry 4.0

Effidence, a collaborative and autonomous mobile robotics company located in Romagnat, is in a dynamic of innovation and technological development. It is one of the players boosting industry in the Auvergne-Rhône-Alpes region, by getting involved in the CIMES cluster. The cluster, dedicated to mechanical engineering, manufacturing and the performance of production systems, is a real generator of added value and effective solutions.

#### Tomorrow's talents Made in France

The CIMES competitiveness cluster is working on the issue of the attractiveness of industrial jobs and the development of public and private training to meet the challenges of industry. It is notably a partner of Hall32 in Clermont-Ferrand, of APAIF Quatrium Auvergne Rhône-Alpes and of the region's high schools and engineering schools. For its part, Effidence is promoting jobs in robotics and engineering, with 50% of its staff in the design office.

The French company seeks to promote Made in France know-how, through the constant development of its robotic solutions and its capacity to innovate. The company is also proactive in recruiting interns, work-study students and young graduates, who evolve perfectly alongside experienced employees in their field of robotics, IT, design or mechatronics.

## French expertise and know-how

With its local and international footprint, Effidence emphasises the French robotic and industrial expertise. This know-how is further strengthened by the strategic partnership with the renowned French group Manitou, a leader in materials handling. This visibility is highlighted by CIMES, present in the regions of New Aquitaine and Auvergne Rhône-Alpes, representing more than a third of the industrial workforce in France. Both members of the French Fab, Effidence and CIMES are drivers of "the industrial France of tomorrow".

#### INTRALOGISTICS DAY

This Thursday, November 24, the CIMES cluster's Intralogistics Theme Day will take place in Saint-Etienne. This day will highlight recent research work from the ecosystem of the cluster and its partners and industrial innovations of solution providers in various areas of AI, robotics, information systems ... for the benefit of intralogistics.

Effidence, as well as many other actors in the field, will be present to intervene on the topics discussed, accompanied by its historic mobile robot, **EffiBOT**.

# **RECRUITEMENT**

Do you want to work in the field of robotics, technology, design, IT or business and face challenges on a daily basis? Contact us and send us your application!

contact@effidence.com

# About Effidence

Effidence provides innovative robotic solutions to optimize intralogistics flows and order picking applications of the industry or logistics. Founded in 2009 by Cédric TESSIER, Effidence offers agile and efficient robotic solutions that adapt to the needs of its customers and their growth: collaborative robots "follow-me" and autonomous to work with or near humans; standalone robots or cooperating in fleet type "swarm-me". In 2020, Effidence has signed a strategic partnership with the MANITOU group to distribute EffiBOT robots in Europe, and market MANITOU warehouse trucks (stacker, tractor, order picker, ...) robotized from Effidence technology.

#### **About CIMES**

CIMES is the competitiveness cluster for engineering and solutions for efficient, responsible and customised industrial manufacturing. It is present in the Nouvelle-Aquitaine and Auvergne Rhône-Alpes regions. The cluster promotes collaborative innovation in its territory by bringing together industrial and research players in innovative projects and investment projects.

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