

Programme webinar 9 May 2022, 10-12am – Europe Day

**Titre : Made in Europe : Quels enjeux pour l'industrie manufacturière en Europe ?**

**Title: *Made in Europe: What challenges for the manufacturing industry in Europe?***

La crise Covid a révélé l'hyper dépendance des industries européennes aux approvisionnements matière, composants, sous-ensembles en provenance d'autres continents. L'Europe si elle veut redevenir compétitive et demeurer un continent industriel doit clairement définir son ambition, son identité, ses valeurs. Compétitivité, souveraineté, agilité ... font partie des objectifs à atteindre. Le Made in Europe mise sur la twin transition (verte et digitale). Celle-ci va fortement impacter les moyens et méthodes de production dans tous les secteurs. CIMES mobilise les partenaires de son réseau européen afin d'éclairer l'ambition Made in Europe et présenter les lignes guides et feuilles de route qui ont conduit aux programmes de financement de l'innovation européens. La table ronde (en anglais) permettra aux participants de comprendre les leviers et maîtriser les clés qui mènent à l'Industrie du futur.

*The Covid crisis has revealed the hyper-dependence of European industries on supplies of materials, components and sub-assemblies from other continents. If Europe wants to become competitive again and remain an industrial continent, it must clearly define its ambition, its identity and its values. Competitiveness, sovereignty, agility... are part of the objectives to be achieved. Made in Europe focuses on the Twin Transition (green and digital). This will have a strong impact on the means and methods of production in all sectors. CIMES mobilizes the partners of its European network in order to shed light on the « Made in Europe » ambition and to present the guidelines and roadmaps that have led to European innovation funding programs. The round table (in English) will allow participants to understand the levers and master the keys that lead to the Industry of the future.*

Cibles: Industriels manufacturiers, offreurs de solutions industrielles, policy makers, étudiants, chercheurs académiques

Targets : *Manufacturers, industrial solutions providers, policy makers, students, academic researchers*

**General introduction: DG GROW**

- *Presentation of the European orientations and strategies for industry - 15 min*

**I / Digital for manufacturing: technology-push or market-pull?**

- 1) **I4MS** - 15 min
  - *Feedback of the actions carried by I4MS since Phase 1. Is digitization well accepted/understood by the manufacturing sector? What are the approaches? What are the difficulties met?*
- 2) **S3P Agrifood** – 15 min
  - *Practice-based example: the agrifood sector. How do the agrifood companies initiate and develop their digitization?*

**II / Green transition: evolution or revolution?**

1) **EFFRA – Made in Europe** – 15 min

- *Evolution of the partnership. Inclusion of the topic in the Horizon Europe work programme. How is the topic welcomed and managed by the association?*

2) **EIT Manufacturing** – 15 min

- *How is the topic translated in the field? How is it integrated in the strategy? What are the feedbacks (resulting projects)?*

III / « **Industry 4.0 is not the right framework to achieve Europe's 2030 goals** »<sup>1</sup>.

1) **DG RTD – ESIR** (Expert group on the economic and societal impact of research and innovation) – 15 min

- *Open discussion. What is Industry 5.0? How does this concept impact industrial stakeholders?*

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<sup>1</sup> « Industry 5.0: A Transformative Vision for Europe », ESIR Policy Brief No. 3. Publications Office of the European Union, 2022. Page 5